



New technology in our stocking...

Cyan, Magenta, Yellow & Black are Holiday Colors

Santa came early to Copresco this year. He put everyone at Copresco at the top of his “nice” list for always going the extra mile to meet your deadlines.

Christmas Color

Our letter to Santa asked for a new color press so that Copresco could continue to deliver full-color books, manuals, and publications with the highest of quality while still satisfying your demands for the hottest of hot-rush deadlines.

Twice the Presents

Santa Claus knows everything! He knew how busy we had been in 2022, and that Copresco would be even busier in 2023. That’s why he brought us not one, but two new Canon Imagepress C9010VP presses!

The addition of these two new presses doubles Copresco’s color capacity.

Shining Example

“Copresco is a shining example of what can be achieved when you blend advanced technology with decades of hands-on experience,” noted Peter Kowalczyk, President of Canon Solutions America.

“We are excited to build on our long-standing relationship with Copresco to help them as they continue to develop new and innovative ways to hone their craft.”

Workhorses

“The choice of machinery was simple,” observes Copresco president Steve Johnson.

“We chose these presses because they bring the most advantages to our customers. Talk of fancy new technology is meaningless until our clients see clear benefits.”

Steve noted that Copresco has a long history of eschewing “glamor” machinery in favor of workhorses that can be counted on to get the job done.

What’s In It for You

Most of our clients don’t care how we print, as long as we can deliver the breathtaking quality and lightning-fast turnaround for which Copresco is famous.

Still Curious?

Here’s some of the features that sold us on Canon’s C9010VP:

- Dual fixing units allow integration of a vast range of paper stocks, even within the same book.
- Print sizes up to 30” in length for covers, fold-outs, and 6-page signatures.
- Inline spectrophotometry to profile, control and monitor color accuracy and consistency.
- Translucent toner technology for quality levels superior to any production inkjet press on the market today.

Wow!

“The books—wow! The books are beautiful,” gushed Sandy Gregory, our customer whose 2nd edition of *The Art of Traveling Italy* was the first project to be printed on our new presses.



Steve Johnson and Sandy Gregory with her travel book which won the Award of Excellence for high quality color printing.

She was already delighted with Copresco’s quality, but amazed that her reprints looked even better off the new machines.

So, when you need a little “wow” on your next color project, call the company with the equipment and the know-how to get it done. Call Copresco.

Yes, Virginia

Christmas may be over, but Virginia’s message of hope is worth reflecting upon as we begin a new year.

This yuletide treasure has been featured on Copresco’s website since 1994.

It’s a child’s 1897 inquiry about Santa Claus that puts the whole season into proper perspective.

Is There a Santa Claus?

“Yes, Virginia, there is a Santa Claus” is a phrase from an editorial called “Is There a Santa Claus?”

The editorial appeared in the September 21, 1897, edition of *The New York Sun*.

Eight-year-old Virginia O’Hanlon wrote a letter to the Sun’s editor and the quick response was printed as an unsigned editorial.

World Renowned

The work of veteran newsman Francis Pharcellus Church has since become history’s most reprinted newspaper editorial, appearing in part or whole in dozens of languages in books, movies, and other editorials, and on posters and stamps.

All Year ‘Round

We invite you to share this famous piece with your friends and family.

Virginia lives year ‘round on Copresco’s website. Find her anytime you need some Christmas cheer using this QR code.



Happy New Year

Here’s wishing you a prosperous 2023 with much success and few surprises!

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The pastor of a small church was having tea with one of his elderly members. “Since you’re getting on in years,” he said, “you should be thinking about the hereafter.” “I do all the time,” she replied. “Wherever I am—the kitchen, the laundry, the living room—I ask myself, now what is it I’m here after?”



Q. What do you call people who are afraid of Santa Claus?



A. Claustrophobic.



A pilot was flying a helicopter across the countryside, when all of a sudden it dropped 1,000 feet, nearly crashing. “What in the world happened?” she said aloud. “I dunno,” her passenger gasped. “I was getting cold, so I shut off the fan.”



Q. If athletes get athlete’s foot, what do astronauts get?

A. Missletoe!

Q. How is the Christmas alphabet different from the ordinary alphabet?

A. The Christmas alphabet has NO EL.



The stores are putting up holiday decorations earlier and earlier. I went up



to one display tree to see how they had flocked it, and discovered it was just dust.



Q. How come you never hear anything about the 10th reindeer, “Olive”?

A. You know, “Olive the other reindeer, used to laugh and call him names.”



You know winter is here when your kids start leaving open the doors they’ve been slamming all summer.



Q. Why does Scrooge love Rudolph the Red-Nosed Reindeer?

A. Because every buck is dear to him.

Q. Why did the elf push his bed into the fireplace?

A. He wanted to sleep like a log.



Q. What’s Christmas called in England?

A. Yule Britannia!



Christmas: When you exchange hellos with strangers and good buys with friends.



Q. How do you get into Donner’s house?

A. You ring the deer-bell!



Q. If Santa Claus and Mrs. Claus had a child, what would it be called?

A. A subordinate clause.



Overnight Lite

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