

Black & White are Copresco's favorite colors...

Capacity Doubled to Meet the Toughest Deadlines



Copresco and Canon celebrate the installation of the latest addition to Copresco's production floor. (l-to-r) Canon Solutions America President Peter P. Kowalczyk, Copresco President Steve Johnson, Copresco Production Manager Lynn Buck, Canon Solutions Account Executive Brian Mc Laughlin, Canon Solutions America Commercial Print Manager Paul Diebel, Copresco Operator John Ruder.

Nobody, but nobody, can produce and deliver books, manuals, and publications faster than Copresco.

Another New Press

In keeping with our reputation for lightning-fast turnaround, Copresco has doubled our production capacity for black and white printing with the installation of a VarioPrint 220 press from Canon.

Twice As Fast

Just as Copresco doubled our capacity for full color printing last year, we've once again invested in new equipment so that we have the tools at hand that we need to meet your impossible deadlines.

Clear Benefits

"We choose this new press because it allows us to meet our clients' needs," declares Copresco president Steve Johnson.

"Fancy new technology, bells and whistles are all meaningless unless it brings our customers clear benefits."

What Really Matters

Sure, we'd love to tell you all about our new machinery's high quality, reliability, and cost-effectiveness, but what really matters is that Copresco is committed to staying properly equipped to manufacture your bound printed materials in a matter of days, not weeks or months.

Copies Overnight

Copresco consistently invests in equipment upgrades that allow us to maintain our "Copies Overnight" promise for which you depend upon us, without sacrificing quality or economy.

So when you need it fast, really fast, whether black only or full color, call the printing company that is properly equipped to get it done.

Call Copresco.

Color or Black & White?

Color makes a tremendous impact, but at a significantly increased cost. Most books have color covers but the inside pages are still printed in black.

Deciding when to use color and when to stick with black only is the subject of Copresco's *TechTopics* #10: *Get the Most Out of Your Color*.

For Example

A book that is all line copy garners little benefit from adding color. On the other hand, complex charts and diagrams become much clearer when color is used.

Technical Bulletin

TechTopics is our series of technical bulletins on digital technology, document preparation and on-demand printing. For a copy, contact Copresco.



Digital On-Demand Printing

262 Commonwealth Drive
Carol Stream, IL 60188

Address Correction Requested

Every New Year we sit down with the children and try to decide if we should start a family.

* * *

How many kleptomaniacs does it take



to change a...Hey! Where's the lightbulb?

* * *

On New Year's Day the president of our company put up motivational signs all over the place that said, "Do It Now!" There was one in front of everyone's desk. In just the first week, he was amazed by the results. Three salesmen asked for a raise, the bookkeeper eloped with the accountant, and the mail room boy headed west to become a movie producer.

* * *

Thieves broke into a local police station and stole the bathroom fixtures. The investigating officer reported they have nothing to go on.

An old man was sitting on a park bench enjoying the sunshine when another old man sat down next to him. They looked at each other cautiously, and finally the newcomer let out a heavy sigh. The other stood up at once and said, "Don't talk politics or I'm leaving!"

* * *

There are so many unfilled jobs and so few applicants that one economist claims that "employers consider a full-time worker anyone who comes back from lunch."

* * *

The Post Office is going to introduce new stamps you don't have to lick—but



they cost so much they still leave a bad taste in your mouth.

* * *

It's actually a good thing we aren't all millionaires. If we were, who'd pay the taxes?

It's a dog-eat-dog world out there, and I feel like I'm wearing Milk Bone shorts.

* * *


A mechanic for the space shuttle left a huge metal beam rattling around inside one of the rocket engines, and the whole shuttle had to be towed back into the shop for repairs. When they interviewed him on TV, I recognized him: He's the same guy who fixes my transmission.

* * *

A young man met his congressman and asked, "Sir, how can I get into politics?" The congressman thought a minute, then returned the question with a question. "Tell me, boy, where did the money in your pocket come from?" "Er, actually, my dad gave it to me." "Rest assured then, son," smiled the representative, "you are in politics."

* * *

He really has an attitude. I say he's short, he says he's vertically impaired.



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