

Sell Globally, Print Locally...**The Unforeseen Drawbacks of Printing in China**

Like so many products nowadays, books and other printed materials frequently bear the label “Made in China.”

Censorship

There are pros (mostly price) and many cons to printing in China, but one that is rarely discussed is censorship.

Every facet of life in mainland China is tightly controlled by the ruling Chinese Communist Party (CCP). Censorship is rife and not always for what you expect.

Forbidden Topics

The Chinese aren't shy about censorship: they will blatantly insist you change your contents or they will refuse to honor printing contracts.

Here's some general guidelines of topics that may cause Chinese sources to refuse to print.

Geography

Any mention of these locations is a strict no-no:

- Taiwan
- Tibet
- Tiananmen Square

References to Hong Kong or Xinjiang province may also be red flags, depending on context.

Maps

Don't forget that even maps showing these locations have been cause for Chinese printers to refuse to print.

The CCP also looks with suspicion on any map of China with too much detail.

Seemingly innocent maps are probably the #1 cause of refusal to print.

Current Events

Any mention of these topics is strictly verboten:

- Chinese dissidents
- Fallun Gong
- Uyghurs

- The Dalai Lama
- CCP officials' private lives

Religion

The Chinese Communist Party promotes atheism and discourages citizens from practicing religion. Evangelism is banned.

Within China, neither the Bible nor the Quran may be purchased in stores or ordered online. So, be careful when planning to print these:

- Bibles
- Qurans
- Christian evangelism
- Islamic evangelism

Is This for Real?

Perhaps you've heard that, contrary to above, Bibles are printed in China. Is this true?

The answer is yes... sometimes... proceed with caution.

Chinese propaganda often points out that the world's largest Bible printer is in China. This is true, but it is the one and only printer in China that is allowed to print Bibles.

If you print, say, a daily devotional with a Bible verse or two for each day you may be ok.

If your book employs larger swaths of Bible quotations you are now entering a gray area.

Fact is, there are no written guidelines for what is permissible. What one Chinese printer accepts may be declined by another, depending upon location.

Censorship depends upon the whims and vagaries of local officials, the state-run General Administration of Press and Publication, and the Central Propaganda Department.

Other Factors

While tariffs have generally not been an issue, the fact remains that China is far away. Trans-Pacific shipping must be

considered when calculating price and delivery times.

When problems arise, dispute resolution across international borders can be excessively complicated (and slow.)

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Love letters from two clients who used Amazon for printing, then switched to Copresco:

“Imperfect, impersonal Amazon work cannot come close to the perfect, personal touch which Copresco had given every one of my book design clients through the years. Thanks to Steve and crew!”

“The books—Wow! The books are beautiful. Thank you for your great work.”

Aw, shucks...we're blushing!

Thanksgiving

Copresco will be closed Thursday November 27 and Friday November 28 in celebration of the Thanksgiving holiday.

We're ever so thankful for you, our loyal customers.



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Address Correction Requested

The shipmates had a hard time playing cards... The captain was standing on the deck.



Two cannibals started eating a clown they had captured. One turned to the other and said, "Does this taste funny to you?"



What did the turkey say to the



computer? Google, google.

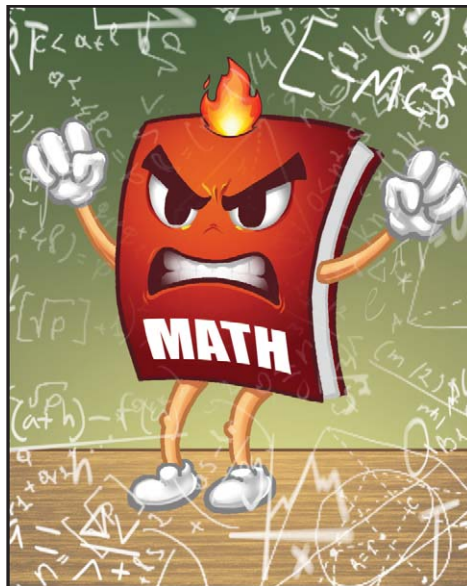


I knew a guy whose sons all wanted to be valets. The worst cases of parking sons diseases I've ever seen.



Why did Waldo go to therapy?
Because he needed to find himself.

Why was the math book so angry?



He had a lot of problems...



Why did the turkey cross the road?
He wanted people to think he was a chicken.



When we die, what is the last part of the body that stops working? Your pupils. They dilate.



Two elderly women, rivals in their social circle, met at a party. "My dear," said the first woman, "Are those real pearls?" "They are," replied the second woman. "Of course the only way I could tell would be for me to bite them," smiled the first woman. The second coolly responded, "Yes, but for that you would need real teeth."

From what we get we make a living.
From what we give we make a life.



I've always been good at keeping secrets. It's the people I tell them to who can't.



"What am I supposed to do with this?" grumbled a motorist as the policeman handed him a speeding ticket. "Keep it," the cop said, "When you collect four of them you get a bicycle."



I finally bought a Roomba on Black Friday. It sucks!



"I'm going to say my prayers now," my six-year-old boy called down from his bedroom last night. "Does anyone want anything?"



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