

Longevity, experience, and expertise...**Celebrating 30 Years of Employment at Copresco**

Congratulations to Jessica Pinkous, who celebrates 30 years at Copresco!

Jill Of All Trades

Jessica started as a bookkeeper in 1996. Her insatiable professional curiosity soon led her beyond Copresco's accounting department.



Her personal interest in photography took her into Copresco's fledgling prepress department, which at the time consisted of one Mac and one PC.

Curious Mind

She spent lunch breaks talking to the prepress operator to glean as much information as her curious mind could absorb. When that employee moved on to another area, Jess filled in until a replacement was found.

Quick Learner

"I learned fast and was very much enjoying doing that job in addition to the bookkeeping," recalls Jessica. "Copresco eventually hired a new prepress person."

"I was disappointed because I liked the challenge so much, but then was told that I would be in charge of the department! It started me off on a new journey in the printing industry."

Crucial Role

Copresco President Steve Johnson is effusive about Jessica's role in Copresco's meteoric rise to industry prominence.

"Jessica took the lead in shaping Copresco's prepress department into an organized work-flow, where continuous streamlining and automation remains a project that never ends," notes Steve when discussing her technical abilities.

"She is also responsible for our internal quality control procedures."

Consistent Quality

"When we win print quality awards, of which there have been many over the years, I am most proud because Copresco produces consistently high-quality color books as a result of the workflow quality controls I have put in place," notes Jessica.

Special Projects

Most recently she works on special projects and research & development. While everyone else is busy printing today's books, manuals and publications for our customers, Jessica is focused on new projects, workflows, and future services.

Respected Photographer

Jessica is also Copresco's company photographer and videographer and a respected freelance photographer.

As if that wasn't enough, she also maintains Copresco's website, which she occasionally rebuilds from scratch as technology changes.

Career Advice

Jessica offers this advice to young people. "If you want a long-term career, print would be a good choice. Print will always be around."

"Be curious and keep learning to stay on the cutting edge of new technology and industry trends."

Concluding Thoughts

"I have been fortunate enough to work for Steve Johnson, who knows to never let me run out of interesting and challenging projects that will help keep Copresco on the cutting edge," concludes Jessica.

"Any day that I learn something new is a good day."

R.I.P.

With great sadness we note the passing of Lee Strouse. Lee was the editor of *Overnight Lite* for three decades.

Under Lee's tenure, *Overnight Lite* moved from mostly light-hearted humor to a content-driven newsletter that has won many awards for editorial and technical excellence.

Editor and Creator

Lee also created Copresco's technical bulletin series *TechTopics* and was responsible for Copresco's case histories and press releases.

After his wife's passing in 2017 Lee moved to Arizona and remarried, but continued to edit *Overnight Lite* until 2023.

We've sorely missed his professional contributions and now miss him even more as a friend and colleague.

Longevity

At Copresco, the average tenure is 23 years among full-timers, and 32 years for senior management.

If you are tired of working with firms where someone different answers the phone every day, call the company where consistency, loyalty and reliability are built into the culture.

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Address Correction Requested

I've been trying to break up with an optometrist for a while. Every time I say, "I can't see you anymore" she steps closer and says, "how about now?"

* * *

What do you call someone who refuses to pass gas in public? A private tooter.

* * *

If it's raining pennies from Heaven,



is it called climate change?

* * *

If two vegans argue, is it still called a beef?

* * *

All this talk about skin care lately, my mother regularly used lemon juice for her complexion. I wonder if that's why she always had a sour face.

* * *

Which US President got the job online? Abraham LinkedIn.

Love is never having to say you're sorry. Marriage is having to say it all the time.

* * *

Ordering lunch, an American tourist in Paris leaned hard on his high school French. "Garcon," he said as he pored over the menu, "Je desire consomme royal, et un piece of pang et burr--nom hang it--une piece of burr..." "I'm sorry, sir," the waiter interrupted tactfully, "I don't speak French." "For heaven sakes," the tourist snapped, "Then send me someone who can."

* * *

For Valentine's Day I asked Cupid for a million dollars. Cupid said, "Get real."



So, I responded with, "OK, I want a girlfriend." To which Cupid replied, "Cash or check?"

* * *

What did Tennessee? The same thing Arkansas.

I told my coworker I was going skydiving this weekend, and he asked how many feet I was diving from. I looked down at my feet, "Just these two".

* * *

How did the police catch the guy breaking into Zales? Grabbed him by the jewels.

* * *

What do you call Chewbacca when he has chocolate stuck in his fur? A chocolate chip Wookiee.


* * *

What do you call someone who says they know all the words to Auld Lang Syne? A liar.

* * *

Now I know why our group insurance is so cheap. It only pays if we're all sick at the same time.

* * *



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